

News



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KeyBank Names Seth Keirns Market President in Northern Indiana

Keirns will be responsible for growing KeyBank's business and community presence in the region while continuing to serve as Commercial Banking Leader in Northern Indiana

April 24, 2023 - [KeyBank](#) announced Seth Keirns has been named Market President in Northern Indiana. In this role, he will help grow KeyBank's business and community presence in the region while continuing to serve as Commercial Banking Leader in Northern Indiana. Keirns reports to Julie Overton, KeyBank's Commercial Banking Leader in Indiana.

Keirns joined KeyBank in December 2022 as Market President in Fort Wayne, Indiana and has nearly 20 years in banking experience including time spent in finance, credit review, internal audit, relationship management, and private wealth. Previously, he was an Executive Director of middle market banking for JPMorgan Chase in Fort Wayne. Keirns also spent time with Tower Bank & Trust Company and First Financial Bank. Prior to entering the banking industry, he worked in public accounting as a CPA for a big four accounting firm.

"Seth's reputation and deep connections in Northern Indiana will be an important asset for our bankers and colleagues, positioning us for continued growth and community engagement," said Overton. "We are thrilled to expand his title from Fort Wayne Market President to Northern Indiana Market President and are excited about the work he will do to enhance KeyBank's already strong position in the region."

In his newly expanded role, Keirns will also drive collaboration and coordination of Key activities and resources in Northern Indiana, and partner with Juan Gonzalez, Business Banking Sales Leader and Central Indiana Market President, on broader efforts.

Active in the community, Keirns serves as a board member for Boys and Girls Club of Northeast Indiana and on the finance committee for Greater Fort Wayne Inc. He volunteers for Junior Achievement and Big Brothers Big Sisters, and also serves on the finance council at St John the Baptist Parish.

Keirns earned his bachelor's degree in accounting and finance from Indiana University. He also completed the Graduate School of Banking at the University of Wisconsin.

ABOUT KEYBANK

KeyBank's roots trace back nearly 200 years to Albany, New York. Headquartered in Cleveland, Ohio, KeyCorp is one of the nation's largest bank-based financial services companies, with assets of approximately \$198 billion at March 31, 2023. Key provides deposit, lending, cash management, and investment services to individuals and businesses in 15 states under the name KeyBank National Association through a network of approximately 1,000 branches and approximately 1,300 ATMs. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name. For more information, visit <https://www.key.com/>. KeyBank Member FDIC.

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